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Wednesday, January 9, 2008 - 2:02 PM CST

Developer plots Lake Travis community with equestrian center, marina

Austin Business Journal

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A 300-acre tract on the southern shore of Lake Travis is being transformed into a luxury residential community called The Reserve at Lake Travis.

Hal Jones Development LLC and McCombs Enterprises are steering the project at the former Morris Ranch property on Thurman Bend Road in Western Travis County. Financial details were not disclosed.

The Reserve will feature 129 custom home sites ranging from one to five acres and an additional 25 cottages along with an equestrian center, restaurant, marina and other amenities.

The full-service marina will house 192 boat slips to accommodate vessels ranging from 26-foot ski or sailboats up to 100-foot houseboats. All the slips will be covered and have the option for a housekeeping staff.

The Equestrian center will have a covered arena and offer space for a variety of English and Western riding activities. More than two miles of riding trails wind through the property.

Other community amenities include a resort style pool and clubhouse, a lazy river, a waterfront restaurant and outdoor fireplaces for get-togethers.

"Our ultimate goal is for residents of The Reserve at Lake Travis to feel as if they live at a year-round resort," says Jones.

Hal Jones and McCombs Enterprises are already at work on another project, The Reserve at St. Charles Bay, on the Texas Coast. That resort-style community will include 292 single-family home sites and two condo developments in Aransas County.

Austin-based Hal Jones Development is a real estate

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development firm that focuses its projects on the Texas Coast and in the Hill Country region.

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